

## PRODUCT DATASHEET **Bickiepegs Natural Teething Biscuits for Babies**



### PURPOSE:

Specially designed and shaped to assist infants (and parents) cope with the teething process.

**Bickiepegs provide the correct exercise vital to the development of a baby's jaw bones, muscles and teeth – key aspects of developing chewing skills and speech.** The hardness of the biscuit satisfies the bite that emerging teeth require. The shape is designed to allow the baby to “bite” at both the front (incisors and canines) and back of the mouth to reach the molars. Some professionals believe chewing on the biscuits prior to teething helps teeth grow straighter and with better spacing.

### INGREDIENTS:

Only the finest quality **Wheat** Flour, **Wheat**germ and Water go into Bickiepegs. NO added sugar or salt and NO additives, colourings, GM ingredients or Dairy products are used in the manufacture. **Bickiepegs are still hand-made and crafted in a dedicated bakery in Scotland.** Typical analysis/100g: Energy 376 kcal, Fat 2.7g, Carbohydrates 81.6g, Protein 2.7g, Salt <0.03g

### SUITABILITY:

The ingredients used make Bickiepegs suitable for Vegetarians and Vegans. The biscuits are not designed to be consumed but it is safe to do so. The pack



states 'from 6 months of age', the age at which most infants start the teething process, but this may vary. This product contains gluten in similar proportions to wholemeal bread.

#### **SAFETY:**

Each Bickiepeg is quality checked no less than four times during production and are packed by hand. Each pack contains instructions and safety ribbons. Our manufacturing facilities are independently audited on an annual basis alongside a rigorous internal quality control programme.

#### **HISTORY:**

Developed and first produced in 1925 by Dr. Harry Campbell MD FRCP, a leading Harley Street, (London) Paediatrician who published many research papers on infant oral health.

#### **RECOMMENDED:**

Health Professionals including Doctors, Dentists, Health Visitors, Dietitians and Midwives endorse the product.

#### **PACKAGING & PRICING:**

Single pack MRRP £2.09.

PIP Code: 0029835

Export Commodity Code: 19054010

Sales unit EAN Code: 5015295008711

This product is Zero VAT in the UK

For wholesale and multiple retail pricing please contact us using the details below.

#### **AVAILABILITY:**

**UK: AMAZON, ASDA\*, BOOTS\*, SUPERDRUG, KIDDICARE, OCADO, SAINSBURY'S and ALL LEADING PHARMACIES**

\*Locations in store vary and may be found in baby snacks or teething fixtures.

Overseas: China, Cyprus, Hong Kong, Germany, Hungary, Indonesia, Latvia, Romania

Singapore, and South Korea

#### **CONTACT:**

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